

POWERMAT SOFTWARE UPDATES ENHANCE BUSINESSES WIRELESS POWER ECOSYSTEM

New platform updates allow businesses to drive mobile engagement with the wireless charging industry's most deployed solution

SAN FRANCISCO, February 23, 2016— Powermat Technologies today announced its mobile engagement platform is open to all AirFuel certified products on the market, making it compatible with both inductive and resonant AirFuel wireless-charging solutions that want to connect to the Powermat cloud.

"This announcement is excellent news for all businesses looking to improve customer engagement and increase sales by becoming optimized for mobile while delivering wireless charging to consumers," said Carlo Chiarello, Chief Product Officer of Powermat Technologies. "We are very happy to work with great partners that want to grow and unite the ecosystem".

Powermat is working with additional AirFuel partners on a Resonant proof-of-concept that will demonstrate how third-party, wireless charging hardware developed with partner chipsets will be able to connect with Powermat's cloud.

In addition, Powermat is now working with Semtech Corporation, a leading supplier of analog and mixed-signal semiconductors, on a technology solution that may allow its third-generation Charging Spots to be upgraded to support Samsung Wireless Fast Charge. Fast Charge technology can boost a device's battery from zero to up to 50 percent in approximately 30 minutes.

Since Powermat's wireless charging platform is connected to the cloud, the company also announced today that participating venues can choose to upgrade to new software and hence new capabilities later this year. The third generation charging spots, when used with the new MiPo (Mid Power) Ring, will enable devices that have Qualcomm Quick Charge 2.0 capabilities to charge their devices up to 75 percent faster. Quick Charge is now found in many new popular new devices from Motorola, ZTE, HTC, Sony, LG, BlackBerry and Samsung.

"Our teams and partners are working very hard and hope to have a number of upgrades ready for the market later this year", said Chiarello. "Having the ability to evolve and increase consumer value of Powermat's mobile engagement solution with software updates shows the power and adaptability of our centrally-managed, cloud-based system".

Cloud connected charging spots make Powermat's mobile engagement platform truly unique in the industry, as it's currently the only wireless charging technology on the market to offer businesses the opportunity to engage with customers across multiple touch points—before they're in the store, while they're in it, and after. When customers lay their smartphone on a Powermat Charging Spot, businesses can send them customizable, geo-targeted push-notifications such as special offers, surveys and in-store deals that help generate customer loyalty and even drive a second purchase.

Visit <https://www.powermat.com> to learn more.